

Centre .....

Registration No.   -

(For office use only)



**Sri Balaji Society**  
SOCIETY FOR OPPORTUNITIES

• Discipline • Dedication • Determination

S.No. 55/2-7, Tathawade, Off Mumbai-Bangalore Bypass, Pune - 411 033

• Tel.: 020-66741235 / 36 • Fax : 020-66741234

• Website : www.balajisociety.org • Email : admissions@balajisociety.org

To

The President,  
Sri Balaji Society,  
S.No. 55/2-7, Tathawade,  
Off Mumbai-Bangalore Bypass,  
Pune - 411 033.

Affix your latest  
self-attested.  
Coloured  
Passport size  
Photograph

**COMMON APPLICATION FORM FOR ADMISSION TO TWO-YEAR FULL TIME  
POST GRADUATE DIPLOMA IN MANAGEMENT PROGRAMS 2010-12  
OFFERED BY THE MANAGEMENT INSTITUTES OF SRI BALAJI SOCIETY**

Sir,

I have gone through the prospectus of Sri Balaji Society and I am submitting my application for admission to the Management Programs offered by the Management Institutes of Sri Balaji Society mentioned below:-

Formerly	Now
Indian Institute of Modern Management (IIMM)	Balaji Institute of Modern Management (BIMM)
Indian Centre for Telecom and Management (ICTM)	Balaji Institute of Telecom and Management (BITM )
Indian Centre for International Business (ICIB)	Balaji Institute of International Business (BIIB)
Indian Centre for Management and Human Resource Development (ICMHRD)	Balaji Institute of Management and Human Resource Development (BIMHRD )

**OTHER COLLEGE / INSTITUTE**

CMS Academy of Communication and Convergences Studies, Delhi

Name of the Applicant :





20. (a) Specialization in 3 years Degree, if any \_\_\_\_\_
- (b) Specialization in 4 Years Degree (such as computer, mechanical and so on) \_\_\_\_\_
- (c) Medium of Study up to 10th std. \_\_\_\_\_
- (d) Medium of Study up to 12th std. \_\_\_\_\_
- (e) Medium of Study up to Graduation \_\_\_\_\_

**Note :** No original Degree/Diploma Certificate need to be attached at this stage. These are required to be produced at the time of GD and PI and will also be scrutinized by a committee on admission. Those students who are in the final year of Degree course should meet the eligibility criteria on the completion of the course. Those not meeting the eligibility criteria of the Institute will attract cancellation of admission.

21. (a) Are you from SC category :  Yes  No
- (b) If yes, are you attaching certificate from competent Govt. authorities to prove your caste.  Yes  No
22. (a) Are you from ST category :  Yes  No
- (b) If yes, are you attaching certificate from competent Govt. authorities to prove your caste.  Yes  No
23. (a) Are you from OBC category :  Yes  No
- (b) If yes, are you attaching certificate from competent Govt. authorities to prove your caste.  Yes  No
24. (a) Are you a physically handicapped candidate :  Yes  No
- (b) If yes, are you attaching disability certificate from competent authorities.  Yes  No
25. (a) Are you an Industry sponsored candidate :  Yes  No
- (b) If yes, attach copy of sponsoring company's letter signed by the Corporate Director HR of the Company.

26. (a) Are you an outstanding performer in Academics (Medalist or Rank Holder) in the University  Yes  No
- (b) If yes, are you attaching supporting document signed by competent authorities  Yes  No
27. Are you a candidate for Management quota?  Yes  No
28. (a) Have you passed your Bachelor's degree from a recognized University? :  Yes  No
- (b) Are you studying in the final year of Bachelor's Degree now? :  Yes  No
29. (a) Did you pass any course as a private/external/distance learning mode student?  Yes  No
- (b) If yes, name the course(s) \_\_\_\_\_
30. (a) Did you have any gap in your continued education.  Yes  No
- (b) If yes, state reasons for the same \_\_\_\_\_
- \_\_\_\_\_



**MANAGEMENT COURSES APPLIED FOR BY THE CANDIDATE**

A student can opt for any one, or more or for all the courses of any Institute or all the Institute. The name of courses are mentioned below. Proper Completion of the Column(s) will enable the selection committee to assess your suitability and consider your case for any one of the courses. The order of preference/priority of each course should be mentioned against preference code as 01, 02, 03 and so on upto 14 as fourteen courses are offered.

32.

Sr. No.	Course Title & Institute Name	Preference Code
1	PGDM offered by BIMHRD	<input type="text"/> <input type="text"/>
2	PGDM (Marketing and Finance) offered by BIMHRD	<input type="text"/> <input type="text"/>
3	PGDM (PM&HRD) offered by BIMHRD	<input type="text"/> <input type="text"/>
4	PGDM (International Business) offered by BIIB	<input type="text"/> <input type="text"/>
5	PGDM (Marketing) offered by BIIB	<input type="text"/> <input type="text"/>
6	PGDM (Finance) offered by BIIB	<input type="text"/> <input type="text"/>
7	PGDM (Telecom) offered by BITM	<input type="text"/> <input type="text"/>
8	PGDM (Telecom & Marketing) offered by BITM	<input type="text"/> <input type="text"/>
9	PGDM (Marketing & Finance) offered by BITM	<input type="text"/> <input type="text"/>
10	PGDM (Fresher's) offered by BIMM	<input type="text"/> <input type="text"/>
11	PGDM (IT & Marketing) offered by BIMM	<input type="text"/> <input type="text"/>
12	PGDM (PM&HRD) offered by BIMM	<input type="text"/> <input type="text"/>
13	PGDM (Executive Batch) offered by BIMM	<input type="text"/> <input type="text"/>
14	Post Graduate Program in Strategic Communications offered by CMS, Delhi	<input type="text"/> <input type="text"/>

33.

**ENTRANCE EXAM DETAILS**

CAT		MAT	
Test Center Code & Date :		Roll No.:	
Test Regn. No.		Date :	
Percentile :		Percentile :	

**CENTRES FOR GROUP DISCUSSION AND PERSONAL INTERVIEW**

34. Choice of Selection Centre: Preference 1 \_\_\_\_\_ Centre Code :    
 Preference 2 \_\_\_\_\_ Centre Code :    
 Preference 3 \_\_\_\_\_ Centre Code :

Note : As per Prospectus

**EXTRA-CURRICULAR ACTIVITIES**

35. This is not a compulsory part. Only those claims which can be substantiated with legitimate certificates need to be mentioned here. Attach separate sheet if required. List not more than three significant achievements in extra-curricular activities.

S. No.	Achievements	Level	Year	What personal traits/qualities do you believe were instrumental in this achievement?

**36. HOBBIES & INTERESTS**

37. **Your source of information about our Courses :** (Please tick wherever applicable)

a) Newspaper advertisements  Yes  No

If Yes, specify the name of the Newspaper : \_\_\_\_\_

b) Magazine  Yes  No

If Yes, specify the name of the Magazine : \_\_\_\_\_

c) Internet  Yes  No

d) Alumni  Yes  No

e) Current Students  Yes  No

f) Parental Reference  Yes  No

g) Any other source : \_\_\_\_\_  
\_\_\_\_\_

37. I am enclosing a Bank Draft of **Rs. 1,550/-** (Rupees One Thousand Five Hundred & Fifty Only) bearing number \_\_\_\_\_ Dated \_\_\_\_\_ of Bank \_\_\_\_\_ on account of prospectus & application fee in favour of '**President, Sri Balaji Society, Pune**' payable at Pune.

(Note: Kindly remember to write your Name, Address & Phone number at the back side of the Deman Draft.)

### **CERTIFICATE OF UNDERTAKING**

1. I declare that the information given by me in this application is true to the best of my knowledge.
2. I hereby undertake to abide by the instructions contained in the brochure and all the disciplinary rules of the Institute and authorize the Director to initiate any suitable action, in case I infringe the rules and regulations as laid down by the institute.
3. I have carefully read and understood the rules and instructions regarding the refund of fees mentioned in the prospectus and I hereby undertake to abide by the same.
5. I hereby declare that I am medically fit in all respects and I undertake to maintain more than the expected attendance.

Date :

(Signature of the applicant)

Registration No.

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## ADMIT CARD 2010-12

### TO BE COMPLETED BY THE APPLICANT

Affix your latest  
self-attested.  
Coloured  
Photograph

Name: \_\_\_\_\_  
(As in the application form)

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Pin Code: 

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Centre applied for Group Discussion & Personal Interview: \_\_\_\_\_

### SIGNATURE OF THE APPLICANT

Please sign here and send along with application form	To be signed at the time of Personal Interview

### TO BE COMPLETED BY THE OFFICE

CENTRE: \_\_\_\_\_

DATE OF SELECTION PROCEDURE : \_\_\_\_\_

REPORTING TIME : \_\_\_\_\_

POSTAL ADDRESS OF THE GD AND PI CENTRE : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Seal

Signature